



# WMC 2013 AGENDA

March 15<sup>th</sup> – 24<sup>th</sup> 2013

## Gibson Pro Audio (Cerwin-Vega, KRK, Stanton DJ)

Gibson Pro Audio, the official P.A. sponsor of the 2013 Winter Music Conference welcomes you to Miami Beach, FL for a full week of Seminars, Panels, Performances, Competitions, Workshops & Fun in the Sun! Come and hear the new Cerwin-Vega P-Series live in action on multiple stages. Enter to win prizes at events like the Product Demonstration or the DJ Spinoff sponsored by Stanton DJ. Plus attend many of the panels & workshops to hear the difference KRK can make in your production.

<http://wintermusicconference.com/>

Convention Center  
1901 Convention Center Drive,  
Miami Beach, FL 33139

**Attendees:** Darrin "B-SIDE" Young, Stacy Payne, Robert "JungleBoy" Strachan, Shawn "Bigz" Wilson, +

**Guest DJs:** Supa-Dups, Serafin, DJ Debonair, DJ Miss Joy, DJ Peace, DJ Mad Linx, Stryke + others

## Stage & Audio Support

<b>Sun. March 17<sup>th</sup> 2013</b> <b>12:00 – 6:00PM</b>	<b>DJ Lobby &amp; Spinoff Stages – Setup Day</b>	Stacy Payne B-SIDE JungleBoy Bigz Carlito
Convention Center Hall A-Lobby	Pickup Gear from Gibson Showroom and deliver to WMC @ Miami Beach Convention Center. Assist w/ Cabling and Soundcheck.	
<b>Mon. March 18<sup>th</sup> 2013</b> <b>To</b> <b>Sat. March 23<sup>rd</sup> 2013</b> <b>10:00AM – 6:00PM</b>	<b>DJ Lobby &amp; Spinoff Stages – WMC</b>	Stacy Payne B-SIDE JungleBoy Bigz Carlito
Convention Center Hall A-Lobby	Cerwin-Vega is the official P.A. sponsor of the 2013 WinterMusicConference. Come experience the new P-Series active speakers used on multiple stages. Staff will assist with sound check and maintenance of the P.A. gear used @ the various locations throughout the conference. <b>On Friday March 22<sup>nd</sup> @ 3-5pm we have stage time for an artist showcase / performance</b>	
<b>Sat. March 23<sup>rd</sup> 2013</b> <b>6:00 – 8:00 PM</b>	<b>DJ Lobby &amp; Remaining Gear – Breakdown</b>	B-SIDE JungleBoy Bigz Carlito
Convention Center Hall A-Lobby	Pack up the remaining pieces of P-Series from the DJ Lobby Stage and gear used @ DJ Production Workshops[Topic]	



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## Panels & Workshops

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**Mon. March 18<sup>th</sup> 2013**  
**12:00 – 1:30PM**

**Product Demo / Workshop**  
**Sound Off! - Hands on workshop with Cerwin-Vega, KRK & Stanton DJ**

Convention Center  
Room A-109

Gibson Pro Audio represents some of the best brands in the Pro Audio industry. From live sound to studio and even DJ -- we've got you covered. Discover how Stanton has become the new standard for turntables & witness how the SCS.4DJ USB Mixstation lets you leave the laptop at home.. Experience the Power & Punch of the new Cerwin-Vega! P-Series. Plus learn which KRK monitor is right for your home / pro studio. Hosted by B-SIDE + other international guest DJs.

B-SIDE  
DJ Miss Joy  
Mad Linx  
JungleBoy  
Bigz  
DJ Peace  
+ Others

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**Wed. March 20<sup>th</sup> 2013**  
**2:00 – 3:00PM**

**Panel**  
**The Progression Of DJ & Production Technology**

Convention Center  
Room A-111

In a world of constantly changing technology, industry experts share invaluable knowledge on subjects concerning advancements in DJ hardware, software, outboard gear, digital production, home studios and multimedia applications.

B-SIDE  
Supa-Dups

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**Wed. March 20<sup>th</sup> 2013**  
**3:30 – 4:30PM**

**Panel (TBC)**  
**The Recording Academy & WMC Present - The Producers Forum**

Convention Center  
Room A-208

The Recording Academy Florida Chapter, in conjunction with the Winter Music Conference, will present The Producers Forum. This panel will feature major electronic/dance artists, producers and remixers who will discuss the creative and business trends in the dance and electronic community.

Stryke

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**Thur. March 21<sup>st</sup> 2013**  
**1:00PM – 5:00PM**

**Product Demo / Workshop**  
**5th annual Scratch Summit**

Offsite  
Scratch DJ Academy Miami

Scratch DJ Academy (Miami) is hosting it's 5<sup>th</sup> Scratch Summit. Over 200 DJ's from around the world visit this location during WMC week to perform, network, and bear witness to the best of the best in Turntablism. Be sure to test-drive the new industry standard STR8-150 Ultra-High-Torque Turntable along w/ other gear.

DJ Immortal  
Ballistic Billy

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## Events

<p><b>Mon. March 18<sup>th</sup> 2013</b>  <b>9:00PM – 3:00AM</b></p> <p>Club SOUZ          (Formerly the Pink Room)</p>	<p><b>Event</b>  <b>DJ Vatican Industry Mixer</b></p> <p>The Official DJ Vatican®, TurntableU.com &amp; Stanton will be hosting an industry mixer at one of South Beach's most exclusive new venues targeting leading music industry tastemakers and trendsetters.. This Industry Mixer unites industry professionals including: DJ's, label executives, recording artists, publishers, A&amp;Rs, and celebrities all under one roof on one dance-floor for one night only! Come early for free shots &amp; a short demo on how to maximize your DJ set with a MIDI controller.</p>	<p>B-SIDE          JungleBoy          DJ DeBo          Mad Linx          + Others</p>
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<p><b>Mon. March 18<sup>th</sup> 2013</b>  <b>10:00PM – 5:00AM</b></p> <p>Villa 221          Downtown Miami, FL</p>	<p><b>Event</b>  <b>Serafin &amp; Friends</b></p> <p>The Official WMC Industry Party on March 18<sup>th</sup> 2013 @ Villa 221 (Upper Downtown) Miami. FL. Stanton welcomes the L.A. based Electro/House/Trap &amp; Mash-up Master - DJ Serafin and a few of his close personal friends to destroy his own turntables... with 3 rooms of sound there's some ear-candy for everyone so don't miss this one-of a kind event.</p>	<p>Serafin          The Disco Fries          B-SIDE          Miss Joy          Ryan Nathan          + Special Guests</p>
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<p><b>Fri. March 22<sup>nd</sup> 2013</b>  <b>6:00PM – 11:00PM</b></p> <p>SOLE on the Ocean          Sunny Isles, FL</p>	<p><b>Event</b>  <b>Gett O.F.F.!!! vs. Open House</b></p> <p>From Vegas to Miami and everywhere in between, this truly Open Format Friday party (Gett O.F.F.) is still going strong and is now mashed up with another historic dance party (Open House). An evening of Stanton DJs dedicated to providing endless beats over an endless ocean view; Poolside sets overlooking the beautiful beach at the SOLE Hotel &amp; Resort in Sunny Isles, FL. Experience the Power &amp; Punch of the Cerwin-Vega P-Series active speakers all the way down to the waters edge.</p>	<p>DJ Miss Joy          Mad Linx/LNX          Kontrol          JungleBoy          B-SIDE          + Special Guests</p>
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## Events (pt.2)

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<b>Sun. March 24<sup>th</sup> 2013</b> <b>2:00PM – 8:00PM</b>	<b>Event</b> <b>Recycled Beats!</b>	Supa-Dups Miss Joy Bigz JungleBoy B-SIDE + Special Guests
SOLE on the Ocean Sunny Isles, FL	The iconic pool party returns for a special WMC edition. Enjoy Classic Breaks, Beats & Rare Grooves from the Past, Present and Future. Feel the massive vibes from the Cerwin-Vega 21" Subwoofer while our international Stanton DJs play it all... from Soul, Funk, Reggae, Rock & DUB... To Disco, House, R&B, Hip-Hop & More...	

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<b>Thur. March 21<sup>st</sup> 2013</b> <b>To</b> <b>Sun. March 24<sup>th</sup> 2013</b>	<b>VIP Event</b> <b>Red Bull Hotel</b>	Daily Rotating Staff
Dream Hotel Miami Beach, FL	Red Bull takes over the Dream Hotel for 4 full days of performances and appearances by some of the top DJs and biggest celebrities in the world. <i>Gibson Pro Audio has sponsored the VIP Lounge / Gifting Area allowing hands on demonstrations with some of our best gear.</i>	

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## Other Endorsements

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<b>Fri. March 15<sup>th</sup> 2013</b> <b>To</b> <b>Fri. March 22<sup>nd</sup> 2013</b>	<b>Multiple Events</b> <b>"WMC every day, with my SCS.4DJ"</b>	DJ P.E.A.C.E.
Multiple Locations Miami Beach, FL	Longtime house music veteran DJ P.E.A.C.E (Thomas Spann) of Soul Elevation Music takes his personal SCS.4DJ and puts on the road over multiple days during his many appearances and DJ sets during the 2013 winter music conference. Follow his schedule via social media to see interviews and snippets of his mini-tour.	

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